

Conference Guide

CIO Forum & Executive IT Summit

* December 4-5, 2002

* Orlando Centroplex



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Premier Technology
Conference & Expo



Producers of the CIO Forum
& Executive IT Summit

CIO Forum & Executive IT Summit



Welcome to the CIO Forum & Executive IT Summit

This conference is produced by and for the leading CIO's and information technology executives throughout the State of Florida. The conference was developed in conjunction with Executive Advisory Council members in direct response to the concerns expressed by CIO's and senior IT executives throughout Florida regarding ever changing IT challenges. We are confident you will gain practical solutions to assist you with your business challenges.

At this year's conference we have the unique opportunity for panel discussions and presentations that state problems and solutions in areas specific to the challenges faced by professionals in this state. You will have the opportunity to meet colleagues and leaders from businesses, government agencies, professional organizations, healthcare and academic institutions throughout the State of Florida. This will give you the opportunity to develop relationships and strengthen your business and economic environment through IT solutions.

See the future through the leading technology companies that will be providing cutting edge end-to-end solutions, as chosen by the CIO's and senior IT executives throughout the State of Florida.

On behalf of the Board of Directors and Members of the Society of Information Management (SIM), our keynote speakers and our esteemed Advisory Council, we would like to welcome you to the first Executive IT Conference that will benefit CIO's and senior IT executives throughout the State of Florida on an annual basis.

Established in 1968, the Society for Information Management (SIM) is a not-for-profit world-wide professional association comprised of Information Technology (IT) leaders, including CIO's, CTO's, Directors and other key professionals within the IT community. SIM members represent a range of organizations, including business, consulting, and the academic community. SIM provides its diverse membership with the unique opportunity to pool their insights, the result: access to international IT perspectives, continuing professional development opportunities and an elite network of peer resources.

The Central Florida Chapter of SIM, working closely with SIM international, fosters management education, best practices and sharing among IT leaders working in the State of Florida. We achieve this through periodic meetings, dinners, conferences and company sponsored visits and tours.

THE CENTRAL FLORIDA CHAPTER OF SIM IS PROUD TO SPONSOR THIS EXCLUSIVE EXECUTIVE IT CONFERENCE

Andy Wing
President
Central Florida SIM

Marc Di Francisco
President & CEO
CIO Forum & Executive IT Summit

IT SOLUTIONS FOR BUSINESS PROBLEMS
AGENDA

Wednesday, December 4, 2002
Orlando Centroplex

7:30 AM

REGISTRATION – HALL 300
Registration, Continental Breakfast, Networking

9:00 AM - 9:15 AM

WELCOME – HALL 300
Marc Di Francisco, President - CIO Forum & Executive IT Summit



Andy
Wing

PROGRAM INTRODUCTION
Andy Wing – SIM President

9:15 AM - 10:15 AM

KEYNOTE ADDRESS - HALL 300
Title: Real-Time Business
Presented by: **Bob Evans** Editor-in-Chief Information Week



Bob
Evans

10:15 AM - 11:00 AM

BREAK

VIP TOURS OF VENDOR PAVILION - HALL 400
Marc Di Francisco
Phil Gatto

11:00 AM - 12:00 PM
PRESENTATION 1:

LAKE ADAIR ROOM
Title: Lucent's Vision for the Future: Data on the Move for Businesses on the Move
Presented by: **Ray Gilbert**, Director CIO-Chief Technology Office Lucent Technologies, **Sandip Mukerjee**, Director of the Mobility Offer Management Division, Lucent Technologies



Ray
Gilbert

PRESENTATION 2:

CHEROKEE ROOM
Title: "Disaster Recovery: What CIOs really think about the data security and recovery needs of a post 9-11 world."
Moderated by: **Vickie Malis**, Director of Marketing, Iron Mountain

Noon - 1:15 PM

LUNCH - NETWORKING - HALL 300

VIP TOURS OF VENDOR PAVILION - HALL 400
Marc Di Francisco
Phil Gatto

LUNCHEON KEYNOTE ADDRESS - HALL 300
Title: Evolving Relationships between the Private and Public Sectors and the World of IT
Presented by: **Steve I. Cooper**, Special Assistant to the President, Senior Director for Information Integration and CIO for the Office of Homeland Security, The White House
Business Problem: Protecting Information Assets

1:15 PM- 2:30 PM
PRESENTATION 1:



Garrett
Grainger



John
Matelski

CASE STUDY PRESENTATIONS

LAKE ADAIR ROOM

Title: How Companies Have Faced the Challenges of Changing Economic and Technological Forces of Today's Global Economy?

Presented by: **John Matelski**, Deputy CIO, City of Orlando and **Garrett Grainger**, VP/CIO Dixon Ticonderoga

PRESENTATION 2:

LAKE CHEROKEE ROOM

Title: State of Florida, Response to Cyber Security

Presented by: **Scott McPherson**, CIO, Florida Department of Corrections

Business Problem: Information security and its importance to the function of the government, private sector and the public at-large.

Solution: Vulnerability and Defense



Scott
McPherson

2:30 PM- 3:15 PM

Break

VIP TOURS OF VENDOR PAVILION - HALL 400

Marc Di Francisco

Phil Gatto

3:15 PM- 4:30 PM
PRESENTATION 1:

CASE STUDY PRESENTATIONS

LAKE ADAIR ROOM

Title: Delivering cost-effective enterprise-wide voice, data, and video services

Presented by: **Dr. Thomas A. Egan**; Executive Director Business Technology Center, West Chester University; President-CIO, Elementum

Business Problem: Providing adequate, reliable, affordable bandwidth among disparate sites within an enterprise.

Solution: Create a business case adequate to enable bandwidth providers to deliver an affordable enterprise-wide private network.



Dr. Thomas
Egan

PRESENTATION 2:

LAKE CHEROKEE ROOM

Panel Discussion

Title: Improving the Business Value of Technology

Moderated by: **David Rasmussen**



David
Rasmussen

Panel Participants: **Dave Peterson**, Chairman & CEO, The North Highland Company;

Mark Brewer, President and CEO, Community Foundation of Central Florida;

Tony Hughes, Sr. Vice President & CIO, CNL Shared Services;

Cal Braunstein, Chairman & CEO, Robert Frances Group;

Richard Levey, Chief Administrative Officer, City of Orlando;

Wendell Jones, President, Outsourcing Advisors

4:30 PM

EXECUTIVE RECEPTION - HALL 300

Admittance by Conference Badge or VIP Pass Only

Complimentary hors d'oeuvres and beverages

Materials contained herein are for marketing purposes only. Speakers, topics, etc. are not in final form and are subject to change, replacement, substitution, etc

IT SOLUTIONS FOR BUSINESS PROBLEMS
AGENDA

Thursday, December 5, 2002
Orlando Centroplex

7:30 AM

REGISTRATION - HALL 300
Registration, Continental Breakfast, Networking

9:00 AM - 9:15 AM

WELCOME - HALL 300
Marc Di Francisco, President - CIO Forum & Executive IT Summit



Tom
Egan

PROGRAM INTRODUCTION
Tom Egan, National Program Director

9:15 AM-10:15 AM

KEYNOTE ADDRESS - HALL 300
Title: e-Volving to the Real-Time Enterprise
Presented by: **Joe Cleveland**, CIO, Lockheed Martin, President of Enterprise Information Systems



Joe
Cleveland

10:15 AM-11:00 AM

Break

VIP TOURS OF VENDOR PAVILION - HALL 300
Marc Di Francisco
Phil Gatto

11:00 AM- Noon

KEYNOTE ADDRESS - HALL 300
Title: The IT Organization....Yesterday, Today and Tomorrow
Presented by: **Roger Berry**, Sr. VP & CIO, Walt Disney World



Roger
Berry

Noon - 1:15 PM

LUNCHEON-BIRDS OF A FEATHER - HALL 300

One of the more significant features of the CIO Forum and Executive IT Summit is the opportunity to meet with your peers and discuss and explore solutions to common issues. To facilitate this human resource networking capability we have initiated and installed in the Forum's agenda several "Birds of a Feather" quorums. They are designed to be simple, informal and very discussion oriented. Yet at the same time they will be facilitated by an experienced professional in the subject matter field. We are confident that as an attendee to the "Birds of a Feather" you will gain maximum benefit from your presence and participation.

1:15 PM - 2:30 PM
PRESENTATION 1:

CASE STUDY PRESENTATIONS
LAKE ADAIR ROOM
Title: Orlando's Innovative Approach to Evolving Storage Needs, The SAN
Presented by: **John Matelski**, Deputy Chief Information Officer, City Of Orlando



John
Matelski

Business Problem: To address the following Business Challenges:
1. Reduce Cost 2. Create Efficiencies 3. Evaluate skill levels & available talent 4. Determine training needs 5. Identify/evaluate cost effective storage solutions and IT challenges 6. Data growth increasing exponentially 7. Shrinking backup window 8. 24x7 availability 9. Scalability to very large

sizes 10. Disaster recovery & business continuity
Solution:The City of Orlando implemented two separate but parallel SAN solutions (Dell & Compaq) in order to cost effectively meet their needs

PRESENTATION 2:



Cal
Braunstein

LAKE CHEROKEE ROOM

Title: Transforming IT from Cost Center to Value Center

Presented by: Cal Braunstein President Robert Frances Group

PRESENTATION 3:



Wayne
Carpenter

HALL 300

Title: "Impacting Your Business, How Server Consolidation Solves Many of Today's Key Concerns"

Presented by: Wayne Carpenter, Director, Consolidation Solutions, Unisys

Business Problem: IT Complexity Imposed by Distributed Environments

Solution: Server and Storage Consolidation

2:30 PM - 3:15 PM

Break

VIP TOURS OF VENDOR PAVILION - HALL 300

Marc Di Francisco

Phil Gatto

3:15 PM- 4:30 PM

PRESENTATION 1:



Douglas W.
Hubbard

CASE STUDY PRESENTATIONS

LAKE ADAIR ROOM

Title: Measuring Risk and Valuing Information: A Compilation of 36 Cases

Presented by: Douglas W. Hubbard, President & Founder, Hubbard Decision Research

Business Problem: Measuring Risk and the economic impact of information value.

Solution: Applied Information Economics

PRESENTATION 2:



Mike
Gilger

LAKE CHEROKEE ROOM

Title: Real-time Infrastructure Drives Strategic Decision Making: Market Success Stories from Identitech

Presented by: Mike Gilger, Chief Architect, Identitech

Business Problem: Management issues: making decisions based on old data, not enough "right" information, burden of deciphering too much raw information. Data issues: where is it, how to get it, desperate systems, multiple platforms, performance concerns, latency of information flow, raw data is not always useful data, presentation issues.

Solution: Implement business process management systems, which support business processes. Establish integration brokers using middleware to link diverse applications. Add a business intelligence (BI) system, which will help managers understand what's happening in their businesses. Create a presentation method for new information using paradigms, which allow for display and understanding of massive amounts of information.

4:30 PM

CONFERENCE ENDS

Materials contained herein are for marketing purposes only. Speakers, topics, etc. are not in final form and are subject to change, replacement, substitution, etc.

The CIO Forum and Executive IT Summit wishes to acknowledge the invaluable contributions of our Conference Program Directors and our esteemed Executive Advisory Council members. Without their dedication to the improvement of IT in the region, and their time and commitment to develop this leading program for CIOs and executive IT professionals, this event would not be at the caliber it is today.



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CIO Forum & Executive IT Summit



Conference Director
Andy Wing
President - Chapter President
Society for Information Management

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Director of IT Governance
Lockheed Martin

Steve Cooper
CIO Office of Homeland Security
Special Assistant to President Bush
White House

Conrad Cross
CIO
City of Orlando

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VP & CTO
FISERV

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Siemens ICN

Jeannie Calabrese
VP & CIO
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O-Force

Rafael Mena
Acting CIO
Orange County Gov't

Rich Visnov
CIO
Siemens-Westinghouse

Joe Cleveland
CIO
Lockheed Martin

Mike Roman
Dir, Bus Retention & Expansion
Economic Development
Commission
Space Coast

Garrett Grainger
Sr. VP/CIO
Dixon Ticonderoga

David Rasmussen
Secretary/Program Chair
SIM

Richard Sickles
VP & Board Member SIM
BellSouth Business

Stephanie Parson
VP of IT Strategy
Walt Disney World

Lewis Temares
Sr. VP & CIO
University of Miami

George A. Kosmac
CIO
Seminole County Public Schools

Steve Long
MIS Manager
City of Lakeland Florida

Bob Evans
Sr. VP & Editor-in-Chief
Information Week Magazine
District

Craig Loftin
Manager Info Systems
Reedy Creek Improvement

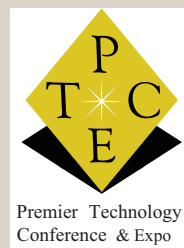
Rusty Rhodes
SIM Board Member
AVP BellSouth Business

Dave Bearly
VP
Convergys

Les Lloyd
Director IT
Rollins College

Orlando
December 4-5, 2002
Orlando Centroplex

CIO Forum & Executive IT Summit



Col. Rayes Gyerra
Dir. Logistics & Support
Patrick Air Force Base

Randy Krotowski
CIO-Gen. Mgr IT
Chevron-Texaco

Maryann Fiala
Executive Director
Florida Council AeA

Kelly Maddern
Sr. Director, IT
Hardrock Café

Ron Wagner
Dir. Orlando Research Ops
Georgia Tech. Research Inst.

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Langley Group

Tom Ward
VP-CIO
Hughes Supply Co.

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President
Matrix Information Systems

Nancy Markle
Board Member
Fielding Graduate Inst.

Bahman Motlagh
ITS Program Coordinator
Univ. of Central Florida

Dorothy Bruton
Operations Director
Seminole Community College

Frank Hagy
Director, Info. Systems
Florida League of Cities

Jim Black
Sr. Director IT
Orange County Public Schools

Bob Williams
Executive Director
Information Technology Education Center
Daytona Beach Community College

Gene Estensen
MIS Director
Marietta Power & City of
Marietta, GA

Ned Cooper
VP Of Programs
Lockheed Martin IT

Tony Hughes
SVP/CIO
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Terry Panton
Program Mgr IT Certification
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Premier



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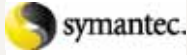
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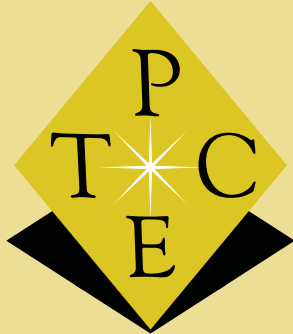
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CIO Forum & Executive IT Summit



Premier Technology
Conference & Expo

The CIO Forum & Executive IT Summit provides high-end executive IT conferences that showcase cutting edge technology. The overall goal is always to strive to fulfill the needs of the CIOs, CEOs and Senior IT professionals throughout the United States in key regions that focus heavily on technology. Our entire organization at Premier Event Management is committed to completing this mission with pride and honor.

We are committed to bringing together leaders from the business, government, education, healthcare and finance areas to maximize and strengthen the economic growth within the regions we support.

Mark your calendar for the upcoming CIO Forum & Executive IT Summits in:

May 2003	Philadelphia, PA
June 2003	Pittsburgh, PA
November 2003	Raleigh, NC
December 2003	Orlando, FL

For more information please call 503-699-2800 or visit our website at www.premeirtce.com

S I M

Central Florida

The Central Florida Chapter of SIM Board of Directors, its members, the Executive Advisory Council, participating vendors, speakers and all others associated with producing this CIO Forum and Executive IT Summit, wish to thank the attendees for making this a successful conference.

Exhibitor List-

<u>Companies</u>	<u>Booth</u>	<u>Companies</u>	<u>Booth</u>
AT&T Business Solutions	100	Kinko's	108
Compuware	214	Lucent Technologies	102
Computer Associates	Registration	Microsoft	140
Dell Computer Corporation	138	Robert Frances Group	136
DynTek Corporation	106	Shell Office Systems/Division of Image One	206
ePlus Technology	210	Sun Atlantic	132
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Iron Mountain	212		

